



RATES CARD 2012

30 and 60 second SPOTS: \$18-00

Advert will be Plugged at 3 times a day plus 3 bonus spots

90 seconds and over SPOTS: \$20-00

Advert will be Plugged at 3 times a day plus

3 bonus spots

PRODUCTION ON ALL ADVERTISING IS \$100-00

GST IS 10% ON THE TOTAL AMOUNT



BENEFITS OF ADVERTISING THROUGH 6WR:

Our combined listening audience is a total of 9000 people within our 300km radius broadcast footprint. Waringarri Radio 693AM is also heard on the PAKAM Network throughout Western Australia, 5 days a week, 6am to 7am only.

You can change your message for any upcoming campaigns you may be running as well, then revert back to your original jingle if you wish to, or simply reword a completely new jingle. For long term campaigns you wont be charged for production costs if you require changes.

PAYMENT OPTIONS: Invoice to client after campaign or alternatively a one off payment up front from client to Waringarri Radio 6WR.

CONTACT DETAILS:

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**Celebrating 25 years of
Broadcasting**